

**IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF NORTH CAROLINA  
CHARLOTTE DIVISION  
CIVIL ACTION NO. 3:13-CV-101-RJC-DCK**

<b>2 HOUNDS DESIGN, INC.,</b>	)	
	)	
<b>Plaintiff,</b>	)	
	)	
<b>v.</b>	)	<b>PROTECTIVE ORDER</b>
	)	<b>AND CONFIDENTIALITY AGREEMENT</b>
<b>JESSICA BREZINSKI, AND</b>	)	
<b>USA DOG SHOP, LLC,</b>	)	
	)	
<b>Defendants.</b>	)	
	)	
	)	

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The parties hereby stipulate and agree that this Consent Confidentiality Agreement and Protective Order (“Order”) is being entered pursuant to Rule 26(c) of the Federal Rules of Civil Procedure:

1. This Order shall govern all documents, the information contained therein, and all other information produced or disclosed during the Action, including all copies, excerpts, summaries, or compilations thereof, whether revealed in a document, deposition, other testimony, discovery response, affidavits, declarations, or otherwise, by any party or third-party to the Action, or any non-party who receives a subpoena in connection with this Action, which has been marked Confidential, as set forth below by that party (the “Supplying Party”) to any other party or parties to the Action (the “Receiving Party”).

2. This Order is binding upon the parties to the Action, including their respective corporate parents, subsidiaries and affiliates and their respective attorneys, agents, experts, consultants, representatives, officers, directors, joint venturers, and employees as set forth in this

Order. This Order is also binding on any party who obtains any documents or other Confidential Information produced or disclosed in the Action pursuant to this Protective Order, including those parties' respective corporate parents, subsidiaries and affiliates and their respective attorneys, agents, experts, consultants, representatives, officers, directors, joint venturers, and employees as set forth in this Order.

3. Third parties and non-parties who so elect may avail themselves of, and agree to be bound by, the terms and conditions of this Order and thereby become a Supplying Party for purposes of this Order.

4. The entry of this Order does not prevent any party from seeking a further order of this Court pursuant to Federal Rule 26(c) or other applicable court rule, law, or legal principle.

5. Nothing herein shall be construed to affect in any manner the admissibility at trial or any other court proceeding of any document, testimony, or other evidence.

6. The Receiving Party may not disclose to anyone any information or document produced by any Supplying Party that constitutes confidential information as defined herein, except as specifically set forth herein.

7. The designation "Confidential Information" shall be made by either affixing on the document or material containing such information words equivalent to the following: "CONFIDENTIAL," or by designating by written notice the materials sought to be protected as confidential by this Order.

8. In the event that a Supplying Party makes documents or materials available for inspection, rather than delivering copies to another party, no marking or redactions need be made in advance of the initial inspection. For purpose of initial inspection, all documents made available for inspection shall be considered as marked "Confidential" with appropriate

redactions. Upon production of the inspected documents, the Supplying Party shall designate which of the produced or copied documents and materials are or contain Confidential Information pursuant to Paragraph 7 of this Order.

9. All Confidential materials obtained in the Action shall be used solely for the purpose of the prosecution or defense of the claims within the Action, or preparation for the trial thereof and shall not be disseminated outside the Action.

10. Counsel for the Parties shall limit access to and disclosure of Confidential materials to only those entitled to access within the Action, provided that counsel first notifies such person of the confidential nature of the materials and such person agrees to keep the materials confidential in accordance with the terms of this Order, and executes the form identified as Attachment A hereto and deliver a copy of the executed form to the Party seeking to disclose the Confidential materials prior to disclosure of the Confidential materials. That Party must keep a copy of the person's or entity's Attachment A, which will not be discoverable absent good cause shown.

11. No person or entity obtaining access to Confidential materials pursuant to this Order shall divulge the contents thereof to anyone other than the persons or entities entitled to access within the Action.

12. Counsel for the Parties shall limit access to and disclosure of Confidential materials to only the following persons provided that counsel first notifies such persons of the confidential nature of the materials, such persons agrees to keep the materials confidential in accordance with the terms of this Order, and such persons, with the exception of outside counsel, Court personnel, and court reporters, and the exception contained in subparagraph (f) below, shall execute the Confidentiality Agreement appended as Attachment A:

- a. the parties and any counsel representing the parties;
- b. the parties and their counsel's experts, consultants, representatives, officers, directors, joint venturers, and employees, including stenographic and clerical personnel, whose advice, consultation or assistance are being or will be used by such Party in connection with the prosecution or defense of the Action, or its preparation for trial;
- c. the Court, and those employed by the Court, in which event the Confidential materials shall be filed under seal consistent with this Order, and kept under seal until further order of the Court;
- d. court reporters who record depositions or other testimony in the Action;
- e. outside experts, consultants, contractors, witnesses or potential witnesses, including their stenographic and clerical personnel, whose advice, consultation, services, or testimony are being or will be used by such party in connection with the prosecution or defense of the Action, or their preparation for trial;
- f. a deponent and the deponent's counsel, but only during the course of the deposition, or to the extent reasonably necessary in the preparation for such deposition, provided that deponents and the deponent's counsel cannot retain copies of documents marked as "confidential" pursuant to this Order, and that a party asking a deponent about the "confidential" exhibit or information will ask the deponent to sign Exhibit A to this Order, but if the deponent refuses, the party may proceed with the questioning regarding the "confidential"

exhibit or information after instructing the deponent that the exhibit or information has been designated as confidential pursuant to this Order; and

g. any other person or entity upon order of the Court, or upon stipulation of the parties.

13. If any party objects to the designation of portions of the items of evidence as Confidential materials, that Party shall state the objections and reasons therefore by letter to counsel for all parties. Upon written notification that a Party disagrees with a document's confidentiality designation, that party's counsel shall meet and confer with counsel for the other parties in an effort to resolve the dispute without Court intervention. If the parties do not agree to change the designation, then the party objecting to the designation may make a motion seeking a Court order that such materials should be given a lesser degree of protection (or no protection) under this Order. Until the Court rules on any such motion, and until any and all proceedings and interlocutory appeals challenging such decision have been concluded, the Confidential materials shall continue to be treated as Confidential materials under the terms of this Order.

14. A producing party that inadvertently fails to mark Confidential materials as such at the time of the production shall promptly notify each receiving party upon discovery of the inadvertent production.

15. The inadvertent, unintentional, or in camera disclosure of a confidential document and information shall not be deemed a waiver, in whole or in part, of any Party's claims of confidentiality.

16. In the case of depositions upon oral examination, if counsel for a party has a reasonable and good faith belief that any question or answer contains or refers to Confidential materials, counsel shall so state on the record, and shall request that all pages that include such

Confidential materials be marked as containing Confidential materials. When testimony designated as containing Confidential materials is elicited during a deposition, persons not entitled to receive such information under the terms of this Order shall be excluded from the deposition. Transcripts containing testimony or exhibits designated as containing Confidential materials shall be marked by the court reporter, prior to transcript distribution, with the legend “THIS TRANSCRIPT CONTAINS CONFIDENTIAL MATERIALS,” and shall be treated in accordance with the provisions of this Order. In addition to designating during the deposition any question or answer as containing Confidential materials, at any time within fifteen (15) business days of receiving the deposition transcript from the court reporter, counsel may designate any portion of the deposition transcript as containing Confidential materials. Notice of such designation shall be made in writing to the court reporter, with copies to all counsel in the Action, specifying the portion(s) of the transcript and exhibits that constitute or contain Confidential materials. Counsel receiving such a written designation shall be responsible for exercising their best efforts to ensure the Confidential materials so designated are not disclosed to persons not entitled to receive such information under the terms of this Order. Until expiration of the fifteen (15) business day period described above, all deposition transcripts shall be considered and treated as though containing Confidential materials, unless otherwise agreed on the record at the deposition.

17. Nothing in this Order shall require production of document(s), information, or other thing(s) that counsel for a Party or a non-party or third-party contend is protected from disclosure by the attorney-client privilege, the attorney work-product doctrine, or any other recognized privilege or protection. This shall not preclude any other Party from moving the Court for an order directing the disclosure of such material.

18. The ultimate disposition of Confidential materials shall be subject to a final order of the Court on the completion of litigation.

19. All counsel for all Parties shall, at all times, keep secure all notes, abstractions, or other work product derived from or containing Confidential materials; shall take reasonable measures to keep secure and maintain the confidentiality of such work-product; and shall not disclose the contents of said notes, abstractions or other work-product after the document(s), information, or other thing(s), or portions thereof, have been returned or destroyed.

20. If any person receiving documents covered by this Order (the “Receiver”) is subpoenaed or receives other compulsory process in another action or proceeding or is served with a litigation-related document demand, and such subpoena, process, or document demand seeks material which was produced or designated as Confidential by someone other than the Receiver, the Receiver shall (i) give written notice by e-mail, hand, or facsimile transmission within three (3) business days of receipt of such subpoena, process, or document demand to those who produced or designated the information Confidential and (ii) refrain from producing any material that has been designated Confidential in response to such a subpoena, process, or document demand until the earlier of (a) receipt of written notice from the Supplying Party that such party does not object to production of the designated material, or (b) resolution of any objection asserted by the Supplying Party either by agreement or by final order of the Court with jurisdiction over the objection of the Supplying Party; provided, however, that the burden of opposing the enforcement of the subpoena, process, or document demand shall fall solely upon the party who produced or designated the Confidential information, and unless the party who produced or designated the Confidential information submits a timely objection seeking an order that the subpoena, process, or document demand not be complied with, and serves such objection

upon the Receiver prior to production pursuant to the subpoena, process, or document demand, the Receiver shall be permitted without violating this Order to produce documents responsive to the subpoena, process, or document demand on the response date. Compliance by the Receiver with any order directing production pursuant to the subpoena, process, or document demand of any Confidential information shall not constitute a violation of this Order. Nothing herein shall be construed as requiring the Receiver or anyone else covered by this Order to challenge or appeal any order directing production of Confidential information covered by this Order, or to subject himself or itself to any penalties for non-compliance with a legal process or order, or to seek any relief from this Court.

21. This Order may be signed in counterparts, and such counterpart signature pages shall be given full force and effect.

22. This Order shall survive the final termination of the Action and shall continue in full force and effect until such time as the Parties formally agree in writing to the contrary.

23. This Order shall be binding upon all future Parties to the Action and each such new Party shall execute a copy of this Order. Any such new Party shall fully bear the burdens and enjoy the benefits of this Order.

24. Any terminated Party, and its counsel, shall remain bound by this Order and shall continue to enjoy every protection afforded by it.

25. Any notice required by this Order shall be provided by mailing notice to the attorney of record in this Action for the Party to whom notice is directed. Unless otherwise expressly provided herein, the Federal Rules of Civil Procedure shall govern the service by any Party to this Order of any notice required herein.

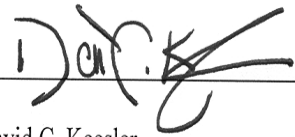



26. Any Party may petition the Court for a modification of the terms of this Order. The Court shall have continuing jurisdiction to modify, amend, enforce, interpret, or rescind any or all provisions of this Order, notwithstanding the final termination or conclusion of this action.

27. All rights available at law are reserved for any violation of this Order.

**SO ORDERED.**

Signed: November 18, 2013

  
\_\_\_\_\_  
David C. Keesler  
United States Magistrate Judge 

AND CONSENTED TO BY:

-and-

/s/ Albert P. Allan  
Albert P. Allan  
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and USA Dog Shop, LLC*

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**ATTACHMENT A**

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<b>USA DOG SHOP, LLC,</b>	)
	)
<b>Defendants.</b>	)

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The undersigned hereby acknowledges that he or she has read the Confidentiality Order in the above captioned action, understands the terms thereof, and agrees to be bound by such terms. The undersigned submits to the jurisdiction of the United States District Court for the Western District of North Carolina in matters relating to the Confidentiality Order and understands that the terms of said Order obligate him/her to use discovery materials designated CONFIDENTIAL solely for the purposes of the above-captioned action, and not to disclose any such confidential information to any other person, firm or concern.

The undersigned acknowledges that violation of the Confidentiality Order may result in penalties for contempt of court.

Name:

Job Title:

Employer:

Business  
Address:

Date:

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Signature